



Website Advertisement Space Order Form

Dear Downtown Business:

**CHAMPAIGN
DOWNTOWN
association**

To promote your business we have created a form for purchasing ad space on the www.downtownchampaign.com

website. The Champaign Downtown Association website has expanded to be a major communication, and promotion program for the downtown area. It is recorded to have 2,000 hits a day and also allows us to analyze what viewers are looking at for continuous improvement of the site.

We have created greater access for communication about downtown through linking with Facebook and also Twitter. The Facebook fan page allows for announcements of events, information about specials from CDA members, and linking to other CDA member fan pages. Twitter allows CDA to inform our growing daily followers of downtown information directly to their cell phones on a regular, weekly basis.

You can join in CDA's marketing program by taking advantage of the promotional ads available on the downtown website. Below are prices for the marked advertisement spots shown in the adjacent image. CDA members receive a 40% discount on advertisement space. Assistance with advertisement design is also available through the CDA Design/Promotion Committee.

Advertisement 1 - 1 Month Lease - \$100.00 per month

Advertisement 2 - 1 Month Lease - \$75.00 per month

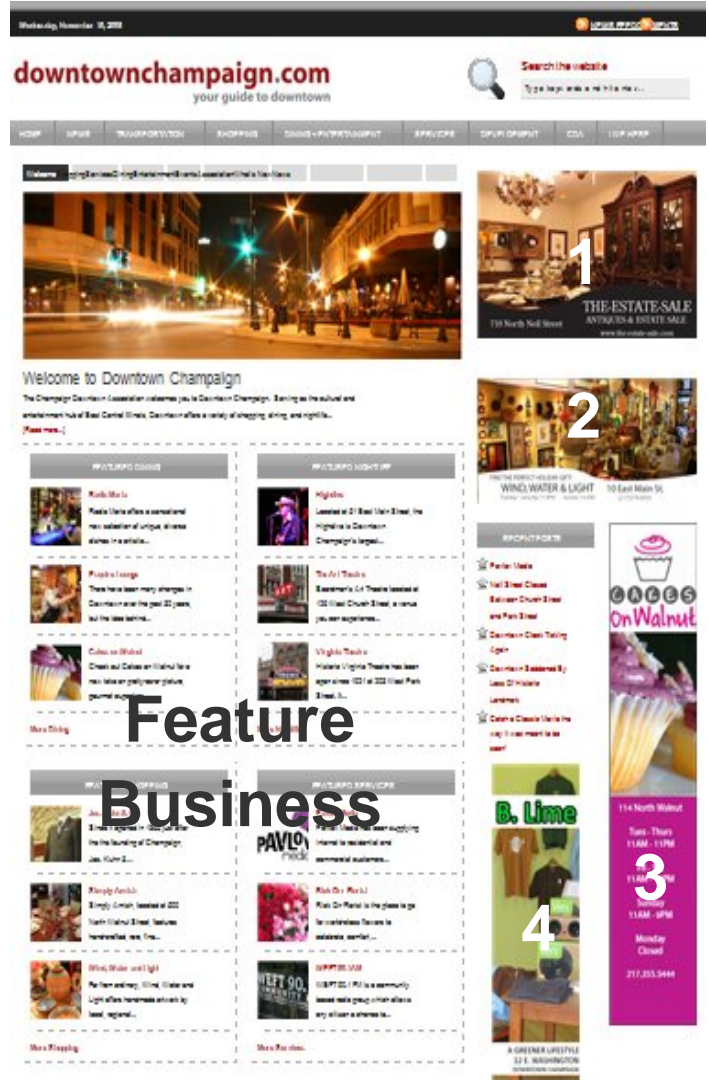
Advertisement 3 - 1 Month Lease - \$75.00 per month

Advertisement 4 - 1 Month Lease - \$50.00 per month

Feature Business (12) - 3 Month Lease - \$200.00

Feel free to contact CDA for more information.

- Mary Dennis, Executive Director



Send payment to:

44 East Main Street Suite 417

Champaign, IL 61820

Phone/Fax : 217.352.2400

Digital advertisement images may be emailed to:

Mary@downtownchampaign.com

Advertise Space	Duration	Unit Price	Total

For Office Use Only:	Purchase Order #:	Date:	Total	
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