

Champaign – Champagne Festival

August 22, 2009

Downtown Champaign, IL

Red Carpet Sponsor (\$5,000)

Marketing impressions via:

- Prime Logo identification placement on all collateral materials and signage *
- Sponsorship featured in all festival related media promotion including releases, PSAs and print & electronic media buys*
- Tent title sponsorship
- Opportunity to provide & display 4 banners at the festival site & provide product display or sampling
- Logo identification on seating tables throughout event
- Listing on both the Fluid Events & Fluid Events Champagne fest web site & link
- Stage sponsorship acknowledgement throughout festival

Black Tie Sponsor (\$2,500)

Marketing impressions via:

- Logo identification placement on all collateral materials and signage *
- Sponsorship included in all Champagne fest-related media promotion including releases, PSAs and print & electronic media buys*
- Opportunity to provide & display 2 banners at the Champagne fest site & provide product display
- Listing on both the Fluid Events & Fluid Events Champagne fest web site & link
- Stage sponsorship acknowledgement throughout the festival

Top Hat Sponsor (\$1,000)

Marketing impressions via:

- Name identification on all collateral materials and signage
- Sponsorship listed in 50% of Champagne fest-related media promotion including releases, PSAs and print & electronic media buys*
- Opportunity to provide & display 1 banner at Champagne fest site beer station
- Listing on both the Fluid Events & Fluid Events Champagne fest web site & link
- Stage sponsorship acknowledgement throughout festival

We have several custom Sponsor Packages and In-Kind Sponsorships Available.

Diamond Sponsor (\$750)

Marketing impressions via:

- Name identification on all collateral materials and signage
- Sponsorship listed in 25% of Champagne fest-related media promotion including releases, PSAs and print & electronic media buys*
- Opportunity to hang 1 banner at the festival site
- Listing on both the Fluid Events & Fluid Events Champagne fest web site & link
- Stage sponsorship acknowledgement throughout festival

Bow Tie Sponsor (\$500)

Marketing impressions via:

- Name identification on signage *
- Listing on both the Fluid Events & Fluid Events Champagne fest web site & link
- Opportunity to hang one banner at the fest site
- Stage sponsorship acknowledgement throughout the festival

Cufflinks Sponsor (\$250)

Marketing impressions via:

- Name identification on signage *
- Opportunity to hang one banner at the fest site
- Listing on both the Fluid Events & Fluid Events Champagne fest web site & link



*All **sponsorship levels** are named for entertainment purposes only. The names themselves do not represent any items included in its **sponsorship** package.

* All sponsorship packages include logo identification on the program and event guide

*All sponsorship packages include a 12x 12- booth space if needed.