

Champaign – Champagne Festival 2009

August 22, 2009

Downtown Champaign, IL

Fashion Show Tent Sponsor (\$3,000)

Marketing impressions via:

- Prime Logo identification placement on all collateral materials and signage *
- Sponsorship featured in all festival related media promotion including releases, PSAs and print & electronic media buys*
- Tent title sponsorship
- Opportunity to provide & display 4 banners at the festival site & 2 banners in the fashion show tent
- Logo identification on seating tables throughout event
- Listing on both the Fluid Events & Fluid Events Champagne fest website & link
- Stage sponsorship acknowledgement throughout festival
- Opportunity to display up to 8 outfits in the fashion show
- One full page advertisement in the fashion show program guide
- Two reserved VIP tables at the fashion show for a total of 12 guests

Presenting Sponsor (\$1,500)

Marketing impressions via:

- Logo identification placement on all collateral materials and signage *
- Sponsorship included in all Champagne fest-related media promotion including releases, PSAs and print & electronic media buys*
- Opportunity to provide & display 2 banners at the Champagne festival site & 1 banner in the fashion show tent
- Listing on both the Fluid Events & Fluid Events Champagne fest website & link
- Stage sponsorship acknowledgement throughout the festival
- Opportunity to display up to 5 outfits in the fashion show
- One full page advertisement in the fashion show program guide

***We have several custom Packages and In-Kind Sponsorships available.**
*** All packages include a one 12x12 booth space at the festival.**
*** You may enter up to 4 outfits @ \$30.00 each in the fashion show if you choose not to purchase a sponsor package**

Gold Sponsor (\$1,000)

Marketing impressions via:

- Name identification on all collateral materials and signage
- Sponsorship listed in 50% of Champagne fest-related media promotion including releases, PSAs and print & electronic media buys*
- Opportunity to provide & display 1 banner at Champagne festival site & 1 banner in the fashion show tent
- Listing on both the Fluid Events & Fluid Events Champagne festival website & link
- Stage sponsorship acknowledgement throughout festival
- Opportunity to display up to 3 outfits in the fashion show
- One half page advertisement in the fashion show program guide
- One reserved VIP tables at the fashion show for a total of 6 guests

Silver Sponsor (\$500)

Marketing impressions via:

- Name identification on 50% of collateral materials and signage
- Sponsorship listed in 25% of Champagne fest-related media promotion including releases, PSAs and print & electronic media buys*
- Opportunity to hang 1 banner at the festival site
- Listing on both the Fluid Events & Fluid Events Champagne fest website & link
- Stage sponsorship acknowledgement throughout festival
- Opportunity to display up to 2 outfits in the fashion show
- One quarter page advertisement in the fashion show program guide

Bronze Sponsor (\$250)

Marketing impressions via:

- Name identification on signage *
- Listing on both the Fluid Events & Fluid Events Champagne fest website & link
- Opportunity to hang one banner at the fest site
- Stage sponsorship acknowledgement throughout the festival
- Opportunity to display up to 2 outfits in the fashion show