



MEMBERSHIP GUIDE



MEMBERSHIP LEVELS Membership in the Champaign Downtown Association is for a one year term and can be renewed on the anniversary of the initial acceptance.

Individual/Not-for-Profit	\$50.00
Business Less than 10 Full Time Employees	\$150.00
Business 11-50 Full Time Employees	\$250.00
Government Agencies	\$300.00
Business 51+ Full Time Employees	\$500.00

SPONSORSHIP Sponsorships play a pivotal role in the ongoing function of Champaign Downtown Association. Several levels exist for you give.

Friend of the CDA	\$1,00.00
Corporate Sponsorship	\$5,000.00
Platinum Sponsorship	\$10,000.00
Parade of Lights Sponsor	\$500.00
CDA Annual Awards Sponsor	\$500.00
Downtown Streetfest Sponsor	\$1,000.00



Champaign Downtown Association
 Attn: Membership Coordinator
 302 West Hill Street, Suite 202
 Champaign, IL. 61820-3562



Membership Application

please detach and return with check

Membership in the Champaign Downtown Association is for one year and can be renewed on the anniversary of the initial acceptance.

Organization _____ Membership Level _____

Contact Name _____ Amount Enclosed \$ _____

Address _____ Additional Donation \$ _____

City _____ State _____ ZIP _____

Phone Number () - - - - - Fax () - - - - -

E-mail _____ Web site _____

Our Mission

OUR MISSION

The Champaign Downtown Association serves as a unifying voice to promote Downtown throughout the Champaign-Urbana Community.

"Our Mission is to raise the quality of the Downtown experience for the community and its visitors..."

Partnerships

PARTNERSHIPS

Through partnerships with other community and government organizations, the CDA maintains the highest level of cooperation and hosts a number of joint events including the Holiday Tree Lighting, Parade of Lights, Downtown Festival of the Arts, Taste of Champaign, Downtown Streetfest and summer concert series.

Service

SERVICE

Members of the Champaign Downtown Association are committed to the organization by serving on a variety of committees such as marketing, holiday lighting, web services, and special events. Our members are also proud of their service efforts not only to making Downtown an attractive place to visit but also their continued commitment to enhancing Champaign-Urbana.

Economic Development

ECONOMIC DEVELOPMENT

Committing to a shared vision for downtown enables the organization to work toward building a solid economic base and building on that foundation to strengthen Downtown's marketplace citywide, regionally, and throughout Illinois.

Marketing

MARKETING

The CDA strives to market the entire Downtown area through its web site www.downtownchampaign.com, newsletter and e-mail updates. Join the listserve today at the website <http://groups.yahoo.com/group/ChampaignDowntown>.

